

Mobilising young people to conserve the ecosystem of the village Zammour 17 August – 5 September 2015

CAMPUS LOCATION: *Village of Zammour, Governorate of Medenine – South Eastern Tunisia-*

CAMPUS CONTEXT:

The village of Zammour is feeling the effects of immigration and rural exodus which have had a significant impact on farmland and ecosystem operating in the village of Zammour, especially the lack farm labour.

As a result, the Association « Jeunes de Zammour » is running a project to rally the local population, particularly young people, around the subject of “conserving the ecosystem of the village of Zammour”.

This project consists of organising events with the local population, and again, young people in particular, to raise awareness about environmental issues and challenges to conserving the ecosystem specific to the village of Zammour. The project will culminate in the creation of a farming services unit to provide suitable materials geared to the village's needs and to meet growing labour



requirements as well as water and soil conservation. The purpose is to promote and ensure a productive and profitable organic farming business.

CAMPUS OBJECTIVES:

The campus will aim to contribute to the **development of the ecotourism of Zammour's village**:

The campus will be focused around **two kinds of activities**:

- An **ecotourism diagnosis** of the territory with a census of accommodation and leisure facilities, a mapping of elements having ecological and patrimonial interest.
- The **design of hiking and biking circuits** to discover those elements and to constitute the basis of a brochure for discovery and promotion of the territory.

The young participants will be in touch with the village's Youth through a common activity for the **valorization and the beautification of Zammour's village** while realizing together a mural on a public wall.

WORKING LANGUAGES:

Arabic and French

SKILLS REQUIRED:

- Agriculture
- Tourism
- Environment
- Graphic arts
- Communication
- Sociology



HOST ORGANISATION:

The Association « Jeunes de Zammour » (AJZ) was formed in May 1991 by a group of young people from the village with the aim of overseeing all activities benefiting the village and its residents. Over the years, AJZ has delivered numerous projects in different subject areas such as culture, sustainable, agricultural and socio-economic development, etc. AJZ's activities have therefore helped give Zammour a brighter image.

AJZ works in partnership with several other NGO's both nationally and internationally and it has some 250 members and depends on a group of around ten active members.

CAMPUS PARTNERS:

- Regional Department of the Environment of Medenine,
- Regional Department for Youth and Sport
- Regional Commission for Agricultural Development of Medenine,
- Regional Department of Social Affairs
- The Institute of the Regions of Arides
- Delegation of Béni Khadéche
- Local population

